

Final trim area 5.5in x 8.5in

Safety Margin 1/4in (.25in)

Keep logos, text, etc. inside this area to keep from getting cut off.

Half Page

5.75in x 4.375in (bleed)

5.5in x 4.25in (trimmed)

Full Page / Cover

5.75in x 8.75in (bleed)

5.5in x 8.5in (trimmed)

Quarter Page

2.875in x 4.375in (bleed)

2.75in x 4.25in (trimmed size)

Specifications:

All artwork must be submitted in PDF or EPS format, CMYK color space, with all text converted to outlines.

If sending raster artwork (photos, graphics created in Adobe Photoshop, etc.), make sure resolution is minimum 300dpi/ppi.

Note that since programs will be digitally printed using Process CMYK, no assurances are made that spot colors will be preserved.